

Evan Appel

Data Engineer

Las Vegas, NV

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Data engineer focused on pipeline reliability, validation methodology, and warehouse integration. Built the marketing analytics team's first GitLab CI/CD pipeline and lead a 25,000-line modernization into Snowflake.

EXPERIENCE

Marketing Analyst

Feb 2023 – Present

Credit One Bank · Las Vegas, NV

Lead on a 30-project, ~25,000-line SAS-to-Python migration into the bank's Snowflake EDP, directing six teammates.

Built marketing analytics team's first GitLab CI/CD pipeline; designed cached-fixture validation tests that gate merges without a live DB connection.

Connected Snowflake to GitHub via API integration and Git repository objects for version-controlled SQL and notebook deployment.

Designed the brand-team ETL — third-party data consolidation feeding a Tableau dashboard (public repo on GitHub).

Recognized Python and GitLab authority for the bank's business analyst organization; established secrets handling and logging conventions.

Data Analyst

Jan 2021 – Dec 2022

Coin Cloud · Las Vegas, NV

Owned the weekly cash-pickup routing pipeline for the ATM fleet — per-ATM fullness telemetry to actionable agent schedules.

Worked across SQL, Python, AWS / Redshift, and Tableau; briefly took on the NetSuite ERP Manager role.

Data Analyst, Engineering

Dec 2019 – 2021

Precision Opinion · Las Vegas, NV

Owned PM and requirements gathering for a Kotlin-based bespoke timekeeping system for the call center.

Wrote SQL for call-center management; mentored analysts.

Data Scientist

May 2012 – Oct 2019

Forms Direct

Joined the engineering team as in-house data analyst; built SQL/Python reporting infrastructure in Mode Analytics.

Self-directed transition from content writing to engineering-adjacent analytics.

SKILLS

LANGUAGES

Python (Polars, pandas)

SQL (Snowflake)

Snowpark Python Bash

PIPELINES

ETL / ELT Validation Testing

Cached Fixtures

Idempotent Design

PLATFORMS

Snowflake (incl. Snowpark)

AWS / Redshift Oracle

NetSuite (basic)

ENGINEERING

Git / GitLab GitLab CI/CD

pytest

Secrets & Env Management

SELECTED STRENGTHS

Designing CI/CD for analytics teams from zero

Validation tests that run without live DB connections

Cost-aware Snowflake query design

EDUCATION

B.A., Journalism

University of Nevada, Las Vegas

Minor in Sociology

2007 – 2012

CERTIFICATIONS

Snowflake Hands-On Essentials — Data Warehousing

Snowflake Hands-On Essentials — Data Lake

Codecademy Data Engineer path — in progress (2026)