

EVAN APPEL

AI Solutions Engineer · Developer Advocate

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SUMMARY

Solutions / customer engineer who uses AI development tools daily and teaches others to adopt them. Runs weekly technical workshops (since Aug 2024, up to 20 attendees), wrote a 5,000-line internal manual adopted across a 100-analyst organization, and personally drove Git adoption org-wide. Won 3rd in a C-suite-judged AI hackathon by making agent-built work legible to executives. Came to AI from analytics — bridges analysts, business users, and engineers.

SKILLS

Enablement & communication: technical teaching, workshop facilitation, live demos, executive-legible storytelling, documentation, mentoring

AI tool fluency: Claude Code (daily), Codex, Gemini CLI, Copilot, GitLab Duo, Qwen, NotebookLM; local models via Ollama; RECL methodology; PRD/AGENTS/TASKS scaffolding

Technical depth: Python, SQL, Snowflake, Git / GitLab CI/CD, TypeScript / JavaScript (working), pytest

Bridge domains: marketing analytics, consumer credit / financial services; analyst-to-engineer translation

EXPERIENCE

Marketing Analyst — Credit One Bank

Las Vegas, NV · Feb 2023 – Present

Internal AI / Python enablement lead · Python & Git authority for a 100-analyst organization

- Recognized Python & Git/GitLab authority for a 100-analyst organization; personally drove Git adoption org-wide through demos, group workshops, and 1:1 tutoring where none existed before.
- Run weekly Python / agentic-tooling workshops since Aug 2024 (regular 4–10, up to 20) across multiple proficiency levels; built and maintain "feynman," an internal knowledge base of guides, examples, and tooling for analysts.
- Authored a 5,000-line internal manual (git, packaging, validation, query optimization, secrets, merge gates) adopted across the analyst organization.
- Led a three-person team to 3rd place in the bank-wide AI Hackathon (C-suite judges) — strength was a working demo with a clear business punchline (weeks → hour, costly → cheap).
- Lead a 30-project SAS-to-Python migration to Snowflake (six teammates) and built the team's first GitLab CI/CD pipeline — credibility comes from shipping, not just advising.

Data Analyst — Coin Cloud

Las Vegas, NV · Jan 2021 – Dec 2022

- Operational analytics for a cryptocurrency-ATM fleet; acting backup manager; mentored junior analysts.

Data Analyst, Engineering Dept. — Precision Opinion

Las Vegas, NV · Dec 2019 – 2021

- SQL reporting; PM and requirements gathering — the interface translating business stakeholders to the engineering team on a custom software build.

Data Analyst → Data Scientist — Forms Direct

May 2012 – Oct 2019

- Self-directed path from marketing content writer to in-house data analyst over 7+ years (the "came to data" story); managed a small remote team.

PORTFOLIO

Seven personal applications built with agentic tools (public-facing; repos publishing) demonstrating range across web, TUI, data ingestion, and external-API integration — hands-on proof of the tools these roles support.

EDUCATION & CERTIFICATIONS

University of Nevada, Las Vegas — B.A. Journalism, minor Sociology (2007–2012)

Certifications: PyCon US 2026 (incl. "Professional Python: From Vibes to Verification," Matt Harrison) · Snowflake Hands-On Essentials · Codecademy Data Engineer path (in progress, 2026)